

**Table 5.1: Total Annual Household by Expenditure Group and Region**

| Description of Expenditure Group   | Region       |     |             |     |                |     |                |     |
|------------------------------------|--------------|-----|-------------|-----|----------------|-----|----------------|-----|
|                                    | Cook Islands |     | Rarotonga   |     | Southern Group |     | Northern Group |     |
|                                    | \$           | %   | \$          | %   | \$             | %   | \$             | %   |
| Food                               | 44,962,619   | 29  | 31,951,029  | 26  | 9,237,408      | 39  | 3,774,183      | 45  |
| Housing                            | 31,564,043   | 21  | 28,205,633  | 23  | 2,915,001      | 12  | 443,409        | 5   |
| Household Operation                | 22,561,512   | 15  | 17,138,789  | 14  | 4,120,482      | 17  | 1,302,240      | 15  |
| Clothing & Footwear                | 6,999,198    | 5   | 5,633,448   | 5   | 971,906        | 4   | 393,845        | 5   |
| Transport                          | 22,683,127   | 15  | 18,553,680  | 15  | 3,039,536      | 13  | 1,089,911      | 13  |
| Tobacco & Alcohol                  | 3,278,036    | 2   | 2,719,525   | 2   | 386,246        | 2   | 172,266        | 2   |
| Payments of Credit Schemes & Loans | 7,878,681    | 5   | 6,638,650   | 5   | 979,152        | 4   | 260,878        | 3   |
| Miscellaneous Good & Services      | 13,855,053   | 9   | 10,962,703  | 9   | 1,917,218      | 8   | 975,132        | 12  |
| Total                              | 153,782,269  | 100 | 121,803,456 | 100 | 23,566,949     | 100 | 8,411,864      | 100 |

**Table 5.2: Household Size by Total and Average Household Expenditure**

| Household Size | Cook Islands      |                  |                     | Rarotonga         |                  |                     | Southern Group    |                  |                     | Northern Group    |                  |                     |
|----------------|-------------------|------------------|---------------------|-------------------|------------------|---------------------|-------------------|------------------|---------------------|-------------------|------------------|---------------------|
|                | Total Expenditure | Total Households | Average Expenditure | Total Expenditure | Total Households | Average Expenditure | Total Expenditure | Total Households | Average Expenditure | Total Expenditure | Total Households | Average Expenditure |
| 1              | 7,583,809         | 442              | 17,140              | 5,550,853         | 279              | 19,889              | 1,331,092         | 123              | 10,824              | 701,864           | 40               | 17,380              |
| 2              | 22,221,038        | 762              | 29,172              | 17,583,890        | 534              | 32,913              | 3,431,105         | 167              | 20,558              | 1,206,043         | 61               | 19,910              |
| 3              | 24,207,130        | 644              | 37,613              | 18,706,215        | 407              | 45,998              | 3,787,213         | 171              | 22,110              | 1,713,703         | 66               | 26,114              |
| 4              | 26,238,030        | 597              | 43,965              | 21,308,490        | 415              | 51,389              | 3,976,236         | 149              | 26,628              | 953,305           | 33               | 29,054              |
| 5              | 19,694,129        | 477              | 41,263              | 14,307,884        | 295              | 48,495              | 3,829,543         | 132              | 29,065              | 1,556,702         | 50               | 30,838              |
| 6              | 20,808,699        | 463              | 44,955              | 17,157,751        | 343              | 50,040              | 2,901,206         | 92               | 31,456              | 749,742           | 28               | 27,004              |
| 7              | 16,957,671        | 328              | 51,729              | 13,505,612        | 239              | 56,457              | 2,599,616         | 66               | 39,460              | 852,443           | 23               | 37,526              |
| 8              | 7,846,502         | 147              | 53,278              | 7,247,002         | 120              | 60,589              | 283,666           | 18               | 16,147              | 315,833           | 10               | 31,283              |
| 9              | 1,870,147         | 50               | 37,313              | 1,183,294         | 32               | 37,099              | 539,351           | 13               | 40,934              | 147,503           | 5                | 29,220              |
| 10             | 2,463,424         | 65               | 38,132              | 2,192,196         | 56               | 39,274              | 271,228           | 9                | 30,878              | -                 | -                | -                   |
| 11             | 1,007,523         | 24               | 42,117              | 1,007,523         | 24               | 42,117              | -                 | -                | -                   | -                 | -                | -                   |
| 12             | 179,765           | 4                | 40,930              | -                 | -                | -                   | 179,765           | 4                | 40,930              | -                 | -                | -                   |
| 14             | 623,202           | 17               | 37,188              | 186,273           | 8                | 23,360              | 436,929           | 9                | 49,742              | -                 | -                | -                   |
| 15             | 854,624           | 10               | 81,408              | 639,898           | 8                | 80,248              | -                 | -                | -                   | -                 | -                | -                   |
| 17             | 1,226,577         | 16               | 76,911              | 1,226,577         | 16               | 76,911              | -                 | -                | -                   | 214,727           | 3                | 85,074              |
| Total          | 153,782,269       | 4,046            | 38,008              | 121,803,456       | 2,775            | 43,894              | 23,566,949        | 953              | 24,728              | 8,411,864         | 318              | 26,450              |

**Table 5.2: Estimated Annual of All Households, by Region, by Major Expenditure Group and Subgroup**

| Description of Expenditure Group & Subgroup | Region       |             |                |                |
|---|--------------|-------------|----------------|----------------|
|   | Cook Islands | Rarotonga   | Southern Group | Northern Group |
| Food  | 44,962,619   | 31,951,029  | 9,237,408      | 3,774,183      |
| Food Bought                                 | 35,998,687   | 28,349,181  | 5,640,602      | 2,008,905      |
| Consumption of Home Grown Goods             | 5,527,946    | 1,794,605   | 2,525,448      | 1,207,893      |
| Food Received                               | 2,446,011    | 1,471,705   | 759,970        | 214,336        |
| Food Given Away                             | 989,976      | 335,538     | 311,388        | 343,049        |
| Housing                                     | 31,564,043   | 28,205,633  | 2,915,001      | 443,409        |
| Rent, mortgages interests, insurance etc    | 2,741,686    | 2,642,368   | 61,809         | 37,509         |
| Household Supplies                          | 6,003,040    | 5,522,426   | 454,506        | 26,108         |
| Home Improvements                           | 6,768,930    | 5,399,459   | 1,093,757      | 275,714        |
| Construction of new dwellings               | 4,970,568    | 4,895,550   | 68,708         | 6,310          |
| Loan Repayment                              | 11,079,819   | 9,745,831   | 1,236,221      | 97,767         |
| Household Operation                         | 22,561,512   | 17,138,789  | 4,120,482      | 1,302,240      |
| Household Services                          | 12,963,885   | 9,943,411   | 2,151,843      | 868,632        |
| Other Household operations                  | 9,597,626    | 7,195,379   | 1,968,639      | 433,608        |
| Clothing & Footwear                         | 6,999,198    | 5,633,448   | 971,906        | 393,845        |
| Clothing & Footwear, including laybuys      | 6,999,198    | 5,633,448   | 971,906        | 393,845        |
| Transport                                   | 22,683,127   | 18,553,680  | 3,039,536      | 1,089,911      |
| Personal Transport                          | 15,544,843   | 12,893,679  | 1,988,983      | 662,181        |
| Personal Internal & External Travel         | 7,138,284    | 5,660,001   | 1,050,553      | 427,730        |
| Tobacco & Alcohol                           | 3,278,036    | 2,719,525   | 386,246        | 172,266        |
| Alcohol & Tobacco                           | 3,278,036    | 2,719,525   | 386,246        | 172,266        |
| Payments of Credit Schemes                  | 7,878,681    | 6,638,650   | 979,152        | 260,878        |
| Credit payments                             | 241,362      | 225,656     | 15,706         | -              |
| Benefits Schemes                            | 2,411,803    | 2,020,380   | 311,437        | 79,986         |
| Educational & Recreational Services         | 4,227,042    | 3,523,168   | 614,270        | 89,605         |
| Health Services                             | 998,474      | 869,445     | 37,740         | 91,288         |
| Miscellaneous Good & Services               | 13,855,053   | 10,962,703  | 1,917,218      | 975,132        |
| Other Miscellaneous payments                | 2,215,865    | 2,075,505   | 121,663        | 18,698         |
| Payment of miscellaneous services           | 2,270,279    | 1,945,449   | 256,102        | 68,729         |
| Payment of miscellaneous goods              | 4,272,730    | 3,641,399   | 481,877        | 149,454        |
| Cash given away                             | 5,096,179    | 3,300,351   | 1,057,576      | 738,252        |
| Total Expenditure                           | 153,782,269  | 121,803,456 | 23,566,949     | 8,411,864      |